



February 17, 2010

Dear Potential Co-Sponsor:

The Institute on Violence, Abuse & Trauma (IVAT) at Alliant International University, has selected your organization/agency as an invited co-sponsor for the **15<sup>th</sup> International Conference on Violence, Abuse & Trauma** "Uniting for Peace: Linking Research, Policy and Practice to End Violence and Abuse in Homes and Communities Worldwide". We are so pleased to be returning to the Town and Country Resort & Convention Center in San Diego, California and look forward to your joining us, hopefully as an integral part of our efforts to surpass the successes of previous years.

IVAT has enjoyed a solid sponsor foundation over the years of dedicated people and committed organizations. Your participation at any of the sponsorship levels described in the attached information will be crucial to increasing quality in every aspect of program delivery, as well as professional enhancement in each area of focus.

This year, we are again focusing on adult survivors, at risk youth, child maltreatment, children exposed to violence, healthcare, intimate partner violence victims and offenders, sexual assault victims and offenders, human trafficking, trauma in the military and their families, trauma in general and other special topics.

In addition, we will host a "Think Tank" for the National Partnership to End Interpersonal Violence Across the Lifespan (NPEIV). The NPEIV was created as an interdisciplinary and multicultural response to recognized gaps and issues preventing advancement in the field of interpersonal violence. The goals are to be a major dynamic and energetic influence to ending interpersonal violence and to be in the forefront of policy development, research, and practice.

There are many mutually beneficial reasons to consider becoming or renewing as an IVAT Co-Sponsor:

- Increased exposure on an international level through our free placement on our website, FACEBOOK, TWITTER, in the program and promotions.
- Identification with the seminal group in the global efforts against violence, abuse and trauma. We originated the International Conference format and are still the largest.
- Access to a myriad of local, regional, national and global resources in the promotion of peace movement.
- A free exhibitor's table at the conference.
- Networking at the upper levels of international collaboration of public and private organizations, individuals, policy makers and governments

To become a Conference Sponsor, you can complete the attached Sponsorship paperwork and fax to Malou Indon, Coordinator, Marketing and Events at (858) 527-1743 or send the originals USPS to IVAT, 10065 Old Grove Road, Suite 101, San Diego, CA 92131. Please feel free to contact us if you have questions at (858) 527-1860 Extension 4270 or e-mail [mindon@alliant.edu](mailto:mindon@alliant.edu).

We would much appreciate your interest in IVAT and our efforts to make a positive difference in this challenging world of ours and we look forward to the opportunity of a long and productive relationship.

Yours Sincerely,

A handwritten signature in black ink that reads "Robert Geffner, PhD".

Robert Geffner, PhD, ABPN, ABPP

Founding President

Institute on Violence, Abuse and Trauma at Alliant International University



# 15<sup>th</sup> International Conference on Violence, Abuse and Trauma

*Uniting for Peace: Linking Research, Policy and Practice to End Violence and Abuse  
In Homes and Communities Worldwide*

**September 12-15, 2010**

**Town and Country Resort & Convention Center, San Diego, California**

## Sponsorship Levels and Opportunities

### Platinum Sponsorships

- ▶ Principal sponsorship recognition in all conference materials throughout the conference and on website
- ▶ Full page advertisement in conference program
- ▶ Public acknowledgement in media campaign
- ▶ Two invitations to invited Speakers Dinner
- ▶ Two paid special conference registrations
- ▶ Complimentary Exhibitor's Booth
- ▶ Logo placement in appropriate sponsorship areas, mailings, Conference audio/MP3 CD's and breakout session in specified track that is co-sponsored

### Funding Opportunities

- Registration Flyer Printing & Mailing
- Conference Audio Tapes & Handouts Synchronization
- Specific Conference Track
- Luncheon & Awards Ceremony

### Amount Given

\$25,000 and above

### Gold Sponsorships

- ▶ Acknowledgement as Gold Sponsor in conference and on website
- ▶ Three-quarter page advertisement in conference program
- ▶ Public acknowledgement in media campaign
- ▶ One invitation to Invited Speakers Event
- ▶ Two paid special conference registrations
- ▶ Complimentary Exhibitor's Booth
- ▶ Logo placement in appropriate sponsorship area; ceremonies and keynote panels

### Funding Opportunities

- Opening/Closing Ceremonies
- Specific Plenary Session
- Invited Speakers/Keynote Panel
- Audio Visual Equipment & Computer/LCD Rental
- Think Tank

### Amount Given

\$15,000-\$24,999

### Silver Sponsorships

- ▶ Recognition in conference materials and on website
- ▶ Half-page advertisement in conference program
- ▶ One paid special package conference registration
- ▶ Complimentary Exhibitor's Booth
- ▶ Public acknowledgement in media campaign
- ▶ Logo placement in appropriate sponsorship area; program

### Funding Opportunities

- Program Printing
- International Reception & Poster Session
- Welcoming Reception

### Amount Given

\$7500-\$14,999

### Bronze Sponsorships

- Recognition in conference materials and on website
- Quarter-page advertisement in conference program
- One paid special package conference registration
- Complimentary dissemination of flyers or other brochures on Take-One Tables
- Logo placement in appropriate sponsorship area; program

### Funding Opportunities

- Invited Speaker Reception & Dinner
- Conference Kit/Bag
- Media Campaign
- Website fees
- Affiliated Trainings
- Participant's Evening Event

### Amount Given

\$2,500-\$7,499

### Copper Sponsorships

- Recognition in conference materials and on website
- Quarter-page advertisement in conference program
- Logo placement in appropriate sponsorship area; session Signage, Internet Café

### Funding Opportunities

- Workshop/Session
- Internet Café
- Signage Printing
- Partial & Full Registration Fee Scholarships
- Staff/Volunteer Meals

### Amount Given

\$1,500-\$2499

### Individual Sponsorship

- Recognition in conference materials and on website

### Funding Opportunities

- Partial & Full Registration Fee Scholarships
- Used at the discretion of Conference Planning Committee

### Amount Given

\$500-\$1,499



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Uniting for Peace: Linking Research, Policy and Practice to End Violence and Abuse  
In Homes and Communities Worldwide

September 12-15, 2010

Town and Country Resort & Convention Center, San Diego, California

## SPONSORSHIP FORM

Organization:
Contact Name:
Title
Mailing Address:
Telephone:
Fax:
E-mail:
Website:

We would like to be considered a sponsor for the above conference and have indicated below the sponsorship package that we are willing to provide:

### Platinum Sponsorships

- |  |   |
|--|---|
| <input type="checkbox"/> Registration Flyer Printing & Mailing | <input type="checkbox"/> Specific Conference Track  |
| <input type="checkbox"/> Conference Audio Tapes & Handouts     | <input type="checkbox"/> Luncheon & Awards Ceremony |

### Gold Sponsorships

- |   |   |
|---|---|
| <input type="checkbox"/> Opening/Closing Ceremonies     | <input type="checkbox"/> Audio Visual Equipment & Computer/LCD Rental |
| <input type="checkbox"/> Specific Plenary Session       | <input type="checkbox"/> Think Tank                                   |
| <input type="checkbox"/> Invited Speakers/Keynote Panel |   |

### Silver Sponsorships

- |   |  |
|---|--|
| <input type="checkbox"/> Program Printing                         | <input type="checkbox"/> Welcoming Reception |
| <input type="checkbox"/> International Reception & Poster Session |  |

### Bronze Sponsorships

- |   |   |
|---|---|
| <input type="checkbox"/> Invited Speaker Reception & Dinner | <input type="checkbox"/> Media Campaign |
| <input type="checkbox"/> Conference Kit/Bag                 | <input type="checkbox"/> Website        |
|   | <input type="checkbox"/> Affiliated     |

### Copper Sponsorship

- |   |   |
|---|---|
| <input type="checkbox"/> Workshop/Session | <input type="checkbox"/> Partial & Full Registration Fee Scholarships |
| <input type="checkbox"/> Internet Café    | <input type="checkbox"/> Staff/Volunteer Meals                        |
| <input type="checkbox"/> Signage Printing |   |

### Individual Sponsorship

- |   |  |
|---|--|
| <input type="checkbox"/> Partial & Full Registration Fee Scholarships | <input type="checkbox"/> Used at the discretion of the Conference Planning Committee |
|---|--|

By signing below, we agree that when in cooperation with an IVAT event, the Ethical Principles of Psychologists and other accrediting organizations will be upheld. By signing below, we agree to be a sponsor to help support the goals of the conference.

Printed Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Submit Agreement to: **Malou Indon, Marketing and Events Coordinator, IVAT**  
10065 Old Grove Road, Suite 101, San Diego, CA 92131